

CP PLUS helps spread awareness about effective security by curating a special Technology Show - Behtar Surakshit Bharat



CP PLUS, India's leading surveillance brand with the world's largest manufacturing facilities for surveillance products, organized a number of its prestigious **Technology Shows - Behtar Surakshit Bharat** in locations across India to enable hundreds of participants in upskilling and reskilling themselves.

In the month of August alone, CP PLUS organized Technology shows in Gorakhpur - UP, Nanded - Maharashtra, Bhatinda - Punjab, Ahmedabad - Gujarat, Gaya - Bihar, Haridwar - UK, Gandhidham - Gujarat, Erode - TN, Thiruvananthapuram - Kerala, and Nagercoli - TN. Conducting a major Technology Reveal Show in Ahmedabad, the brand witnessed a great participatory spirit where more than 430+ participants joined, making the show a huge success.

With hundreds of participants excited to learn about the marvelous technological advancements CP PLUS is bringing to their town, the events witnessed huge engagement and created milestones where more than 1,500 System Integrators gained the opportunity to reskill themselves and find better positions in life. As a first-of-a-kind initiative for many of these districts, the Technology Show-Behtar Surakshit Bharat has enabled CP PLUS to educate its partners on the latest surveillance technologies and upcoming trends.

The shows also played an instrumental role in empowering hundreds of individuals by strengthening their business potential. CP PLUS innovative products and solutions based on AI (artificial intelligence) attracted both new and existing partners while offering a unique experience to them.

To meet the ever-changing demand for surveillance products and solutions, it's essential to catch up with the latest and upcoming technologies. CP PLUS technology shows play a crucial role here by presenting its future-oriented security solutions that are pertinent to the growing needs of the market. It helps partners to stay relevant to the evolving industry trends while empowering them to run a stable business in this fast-changing world.

CP PLUS innovative technologies and cutting-edge surveillance solutions unveiled at the show include EzyKam, EzyFi Wi-Fi Kit, Guard+ Cameras for Colourful View in the Dark, 5MP HD Cameras, HD Cloud Cameras, IP PTZ Cameras, Facial Recognition-based Time & Attendance Solutions, Health Monitoring Systems (HMS) for Surveillance Devices, CCTV Cables, HDMI Cables, PoE Switches, and High-Performance CCTV Power Supply, etc. These security products are perfect in terms of functionality, performance, reliability, and scalability. CP PLUS AI-enabled surveillance systems & technologies presented at the show have been specially designed for the growing security needs of different verticals including government, retail, business, defence, and hospitality among others.

CP PLUS technology shows offer an important platform to engage, educate, and appreciate partners. It's a comprehensive mix of tech talks, product exhibits, awards, and recognitions. The show creates a win-win situation for partners as well as the company, promoting the Skill India Mission across the country.